



## Principles of Marketing Plus NEW MyMarketing Lab with Pearson eText -- Access Card Package (14th Edition)

By Kotler, Philip; Armstrong, Gary

Prentice Hall, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. PackagesAccess codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental bookslf you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codesAccess codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. --Normal 0 false false false EN-US X-NONE X-NONE.



## Reviews

This is actually the finest ebook i have study right up until now. I have got study and so i am confident that i will going to read through once again yet again in the foreseeable future. I am happy to inform you that this is the finest publication i have study inside my personal lifestyle and may be he very best pdf for possibly. -- Hobart Anderson II

*The best publication i ever study. It is really basic but unexpected situations within the fifty percent of your publication. Your lifestyle period is going to be enhance as soon as you total reading this article publication. -- Ashton Kassulke*