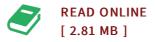




Identity Colour Codes

By -

BIS Publishers Apr 2014, 2014. Taschenbuch. Book Condition: Neu. 21x15x cm. Neuware - Identity Colour Codes is the 100% visual result of a thorough study into corporate and social identity. Corporate identities are traditionally based on exclusiveness and their symbols are privately owned. However, in these times of social media, open source and open design, it is the more generic and public domain elements that shape social identities. In search of the most accessible common denominator in identity, the author selected colour as the vehicle through which people easily and globally connect. This publication collects 100 of these colour-based identity codes, each labelled with a specific name, indicating the values and meanings that the colour transmits. For example: Premium white, Pristine white and Sensation white; Infinite blue, Trust blue and Peace blue; Irish green, Islam green and Army green; or Dutch orang, Guantanamo orange and Hindu orange. In this publication a hidden organisation of our reality along the lines of colour becomes visible. New visual patterns and unseen thematic relations appear. This book is an explorative journey through all kinds of (sub)cultures and shows along the way how companies, governments and people use colour to identify themselves. It is a ...



Reviews

This is basically the best publication i have got read through right up until now. Sure, it really is perform, still an amazing and interesting literature. Your life span will probably be convert once you full reading this article ebook. -- Dr. Irma Welch

Great electronic book and helpful one. Of course, it is play, still an interesting and amazing literature. I am just delighted to inform you that here is the finest ebook i have got go through in my own daily life and might be he finest pdf for actually.

-- Lora Johns III

Other Kindle Books

		-	
	-		

American Legends: The Life of Sharon Tate (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.*Includes pictures *Includes Tate s own quotes about her life and career *Includes online resources and a bibliography for further...

	_	
_		
_		

Third grade - students fun reading and writing training

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 171 Publisher: Shanghai Far East Publishing House Pub. Date :2010-8-1. First. the layout of the book is organized sound...

_	_	
	_	

Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...

YJ] New primary school language learning counseling language book of knowledge [Genuine Specials(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2011-03-01 Pages: 752 Publisher: Jilin University Shop Books All the new book. the subject of genuine special part...

-	
=	

The 32 Stops: The Central Line

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, The 32 Stops: The Central Line, Danny Dorling, Geographer Danny Dorling tells the stories of the people who live along The 32 Stops of the Central Line to illustrate the extent and impact...

DK Readers Plants Bite Back Level 3 Reading Alone

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 9.0in. x 5.8in. x 0.2in.With Eyewitness Readers, children will learn to read --then read to learn! There are plants that prickle, sting, or even munch insects for lunch! So, never bite a...