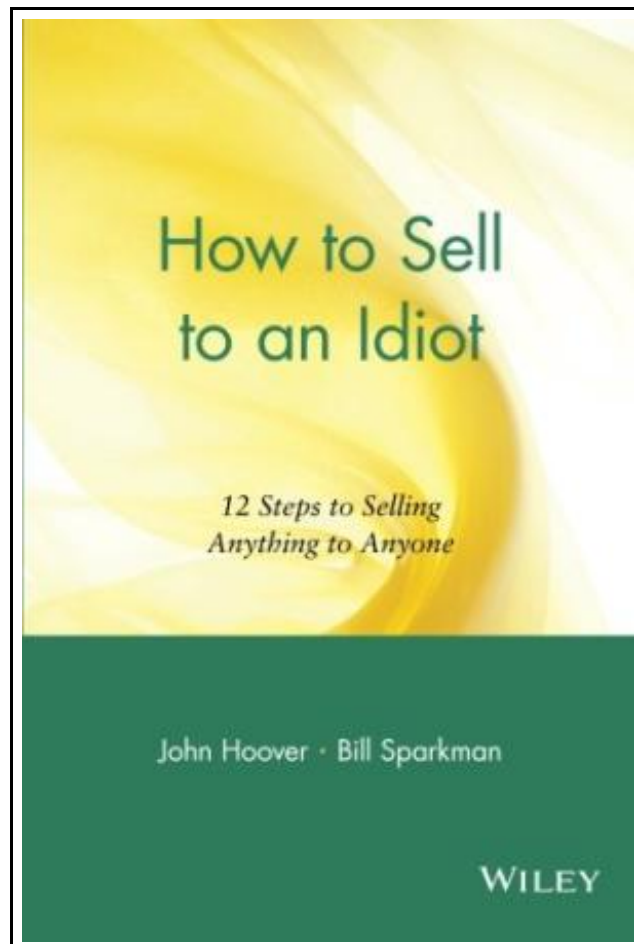


## How to Sell to an Idiot: 12 Steps to Selling Anything to Anyone



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