



## Guerrilla Marketing Field Guide: 30 Powerful Battle Maneuvers for Non-Stop Momentum and Results

By Jay Levinson

Entrepreneur Press. Paperback. Book Condition: New. Paperback. 256 pages. Dimensions: 7.1in. x 5.2in. x 0.7in. Build marketing momentum, outsmart your competitors, and win the long-term war for mindshare and sales in 30 maneuvers all inside, battle-tested, and ready to employ. The Father of Guerrilla Marketing, Jay Conrad Levinson, and Jeannie Levinson, President of Guerrilla Marketing International, deliver a no-nonsense, take-no-prisoners plan to producing immediate marketing results without consuming your cash or wasting your time. From delivering a powerhouse elevator pitch to mastering media, each maneuver is a marketing mission accomplished. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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