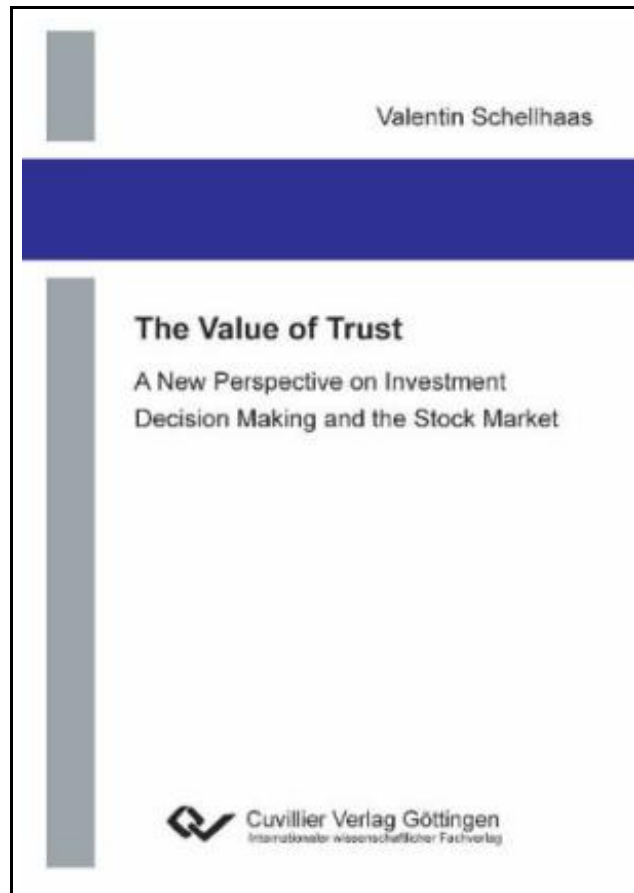


The Value of Trust



Filesize: 2.56 MB

Reviews

Complete information for publication fanatics. It is actually rally intriguing through reading period of time. I am happy to explain how this is actually the greatest publication i actually have read inside my own daily life and may be he finest ebook for possibly.

(Ms. Heidi Rath)

THE VALUE OF TRUST

[DOWNLOAD](#)

Cuvillier Verlag Jul 2010, 2010. Taschenbuch. Book Condition: Neu. 208x144x15 mm. Neuware - This book aims at introducing a new perspective on stock market behavior by developing a theory of trust in investment decision making, discussing its relevance and applicability to account for anomalies of investor behavior, and empirically testing propositions derived from this theory. Current economic research on investor behavior is still mainly dominated by rational choice, though - thanks to behavioral finance - select psychological factors have been largely acknowledged. Yet factors that go beyond a psychologically extended idea of rationality are still highly underrepresented in research, especially the role of emotions. Drawing upon research in psychology, sociology, and philosophy, trust is proposed as a concept to encompass the entirety of cognitive and affective aspects influencing decision making beyond strict rational choice. Trust offers an intuitive and integrative concept which complements `hard¿ economic criteria and allows for a more holistic understanding of investor behavior. This approach opens up a new perspective on the role of trust in investment decisions on a firm-specific level (to account for cross-sectional differences) and on a global level (regarding, e.g., a global financial crisis). A definition of firm-specific trust in investment decisions is developed as the cognitive belief and emotional impression an investor has attained of the trustworthiness of a firm - complementing strict rational choice based on objective economic criteria. Additionally, a theoretical framework of investment decision making is proposed and hypotheses for future research are derived. A short review of finance theory shows that approaches which employ some form of bounded or psychologically amended rationality achieve better accounting for behavior `anomalies¿ than classic finance theory approaches, but lack an integrative perspective and still underestimate the influence of emotions and moods for investment decisions. The new theory of trust as an alternative...

[Read The Value of Trust Online](#)[Download PDF The Value of Trust](#)

You May Also Like



The Mystery of God s Evidence They Don t Want You to Know of (Paperback)

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book ***** Print on Demand *****.Save children s lives learn the discovery of God Can we discover God?...

[Read eBook »](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

[Read eBook »](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you...

[Read eBook »](#)



The Turn of the Screw (Paperback)

Dover Publications Inc., United States, 2013. Paperback. Book Condition: New. Reprinted edition. 202 x 128 mm. Language: English . Brand New Book. For lucidity and compactness of style, James s short novels, or novelles, are...

[Read eBook »](#)



California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Loose-leaf. Book Condition: New. 10th. 249 x 201 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies...

[Read eBook »](#)